

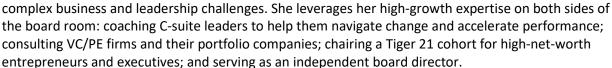
BIO: Elise S. Mitchell

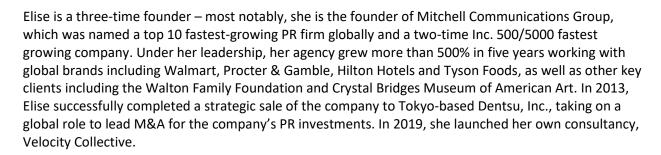
Founder and principal: <u>Velocity Collective</u>, LLC Founder: Mitchell Communications Group

Twitter: @elisemitch

LinkedIn: Elise Smith Mitchell

Elise is an experienced CEO, board director and entrepreneur with more than 25 years of experience steering leaders and their companies through





Recognition of her business accomplishments include: Entrepreneur of the Year (NAFE), Agency Professional of the Year (PRWeek), a Top 50 Power Player in Public Relations (PRWeek), a Top Speaker to See (Huff Post), and induction into the ICCO Hall of Fame. Her firm was twice named national Agency of the Year (PRovoke and PRWeek).

Elise is a member of the board of trustees for Abilene Christian University. She served as a 15-year board member of Arvest Bank (Fayetteville), founding board chair of Endeavor Northwest Arkansas, and board chair (president) of the International Communications Consultancy Organization, based in London and representing 3,500 PR firms in 66 countries.

She is a graduate of executive education from Harvard Business School, Tuck School of Business at Dartmouth College and The Aspen Institute. She received an M.A. from the University of Memphis and a B.A. from Abilene Christian University. She is an adjunct professor for Syracuse University's Newhouse School. Elise is NACD Directorship Certified. She is also certified by the International Coaching Federation and the NeuroLeadership Institute, accredited by the Public Relations Society of America and a member of the society's College of Fellows.

Elise actively writes and speaks on leadership and entrepreneurship. She is the author of "Leading Through the Turn" (McGraw Hill), endorsed by John Maxwell. Her writings have appeared in *Entrepreneur, Huff Post* and *Mashable*. She has keynoted conferences around the world.





She and her husband, Raye, live in Nashville. They are proud parents of two adult children. When she's not working with clients, you can find Elise motorcycling with her husband, running the trails near their home or planning their next journey off the beaten path.