

BIO: Elise S. Mitchell

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Elise is an executive coach and consultant working with C-suite leaders and founders to help them navigate the complexities of today's evolving marketplace.

She is a three-time founder herself – most notably of Mitchell Communications Group, which was a top 10 fastest-growing public relations firms globally, and a two-time *Inc.* 500/5000 fastest growing company. Under her leadership, her agency grew more than 500% in five years working with many well-known consumer brands including Walmart, P&G, Hilton and Tyson Foods. The agency was twice named national agency of the year, and Elise was named national agency executive of the year.

In 2013, she sold her company to Tokyo-based Dentsu, Inc., and led mergers and acquisitions for their public relations network. Today she works with clients through her own consultancy, Velocity Collective. She is also a board director and venture capital advisor.

Elise has a bachelor's degree from Abilene Christian University and a master's degree from the University of Memphis. She is a graduate of executive leadership programs at Dartmouth, Harvard Business School and The Aspen Institute. She is certified by the International Coaching Federation, the NeuroLeadership Institute and the National Association of Corporate Directors. She is also accredited by the Public Relations Society of America and is a member of the society's College of Fellows.

Elise is the author of a [book](#) on leadership, "Leading Through the Turn" (McGraw Hill), and was named a Top Speaker to See by *Huff Post*. She is a passionate advocate for entrepreneurs. She is the founding board chair of [Endeavor Northwest Arkansas](#), serves on the board of advisors for biomass industry innovator [Sweetwater Energy](#), and is an LP and advisor with several venture capital firms. She is a past board member of Arvest Bank and currently serves on the board of trustees for her alma mater as a member of the audit committee and chair of a key board committee driving innovation and long-term growth.

Elise and her husband, Raye, live in Nashville. They are proud parents of two adult children. When she's not working with clients, you can find Elise motorcycling with her husband, running the trails near their home or planning their next journey off the beaten path.