



# ELISE MITCHELL

**AUTHOR.  
ENTREPRENEUR.  
CEO. WIFE.  
MOM. BIKER.**

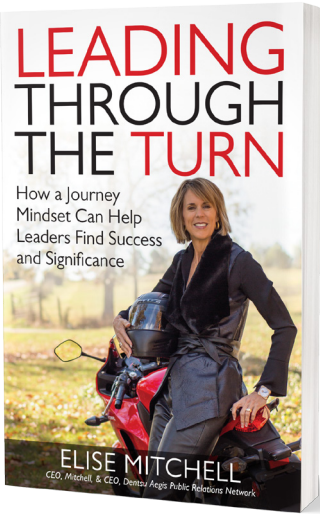
## CEO, MITCHELL · CEO, DENTSU AEGIS PR NETWORK

Elise is an accomplished strategic communications professional and business leader whose entrepreneurial spirit helped build Mitchell from scratch into one of the top 10 fastest-growing firms globally, a two-time Agency of the Year winner and Inc. 500/5000 Fastest Growing Company. The company’s client portfolio includes well-known brands such as: Walmart, Procter & Gamble, Hilton Worldwide, Kraft, Del Monte, Canon, Merck and others.

Under her leadership the company grew more than 500% in five years. In recognition of her accomplishments, Elise has received numerous awards including Agency Professional of the Year, Entrepreneur of the Year, and a Top 50 Power Player.

At the end of 2012, Elise sold Mitchell, and today it is the leading PR agency brand in the world’s fastest growing marketing communications companies, Dentsu Aegis Network. In addition to her role at Mitchell, Elise is leading efforts to build a global PR brand for the network.

Prior to founding Mitchell, Elise worked on both the agency and corporate sides of the business serving as the top public relations executive for Promus Hotel Corporation and holding various leadership roles at three advertising and public relations agencies.



Elise is also a wife, mom, motorcyclist, author, and a passionate advocate for women entrepreneurs. She serves on several national boards, is a regular contributor to *Entrepreneur.com* and has a social reach of 18 million. Elise wrote *Leading Through the Turn: How a Journey Mindset Can Help Leaders Find Success and Significance* (McGraw Hill, January 2017). She is a frequent keynote speaker on leadership and the secret to savoring the journey of life.

## AWARDS

- Outstanding Entrepreneur of the Year, *National Association for Female Executives*
- Enterprising Woman of the Year, *Enterprising Women*
- Inc. 500/5000 Fastest Growing Companies
- 50 Fastest Growing Women-Owned/ Led Companies in North America, *Women Presidents’ Organization/ American Express OPEN*
- Top 50 Power Player and Global Power List, *PRWeek*
- Top 10 Fastest Growing Firms, *The Holmes Report* global rankings
- Agency Professional of the Year, *PRWeek*
- Small Agency of the Year, *PRWeek* and *The Holmes Report*

## EDUCATION

Elise received a master’s degree in public relations from the University of Memphis and a bachelor’s degree in mass communications from Abilene Christian University. She is also a graduate of executive education training at Dartmouth College and Harvard Business School.